



Because a "Thank You" Is Not Enough

SPONSORSHIP & PARTICIPATION PROPOSAL



Heroes Strong, Inc

233 N. Hunt Club Blvd., Ste 2021

Longwood, FL 32779

Welcome

DAVID RUBIN

President/Founder of
Heroes Strong, Inc.

David recognized in 2017 a need to thank our Heroes and that endeavor ultimately emerged as Heroes Strong, Inc. Alongside his strong leadership and commitment to Heroes Strong, David is a fitness, performance, and youth sports coach. He loves helping our future, giving back to the community, and honoring our Heroes and their families.

Sponsorships are the foundation of our "mission accomplished" approach to making Thank You a more tangible commitment toward our Heroes: Military, Law Enforcement, Fire Department, Medical Personnel and Educators.



Why Sponsor Us

- We hold events that need funding: Thank You Heroes Weekend, Kickball for our Heroes kids, Welcome Home Vietnam Era Veterans, Annual Flag Ceremony to respectfully retire flags, and various fundraisers.
- HOP is an ongoing project to send "WeCare" packages and cards to our active duty service members overseas. We send these boxes with personal items and cards signed by school children and caring people.

Our Board of Directors strive to keep costs down, but also support the continued raising of funds to accomplish our goals and see our vision through.

We need your help as we come together to plan and implement our events, honor our heroes and thank those that protect us, educate us and serve us every day: Our Heroes!

About Us



We are currently a 100% volunteer-based organization. We utilize concerned community members to serve on committees for each event. We are socially active on FaceBook and Instagram with a 5000+ reach to the Central Florida area.



Strategy

Engage the public to participate in tangible ways to show our thanks to all our Heroes and their families



Goals

Secure Sponsors and Donors to help us continue with our events, HOP packages and cover our expenses.



Success

We engaged with over 130,000 individuals last year by participating in events, helping others and increasing awareness.

Meet Our Team

Our Board of Directors is comprised of community leaders, business owners and a Hero Educator and are completely committed to the mission of Heroes Strong, Inc



Erik Swenk, BOD VP

Attorney

Erik is active in scouting with his son and serves his community in various leadership capacities.



Donna Loader, BOD, Sec/Tres

Business Consultant

Donna serves over 40 non-profits as a consultant and advisor. She owns her own marketing firm and loves to serve others.



Matt Morgan, BOD, Ambassador

Public Servant/Community Leader

Matt is currently a Longwood City Commissioner (3xMayor), Former WWE Superstar & Former American Gladiator, Autism Dad, and devoted to community service.



Melissa Greenberg, BOD., Member-at-large Educator

Melissa is a Third Grade Teacher in Orlando, FL. Teaching for seven years and is a loyal volunteer of Heroes Strong and provides invaluable service and countless hours to Heroes Strong.

Event Schedule

We have pop-up events and participate with other non-profit organizations for their events, but the events listed below are our signature events and projects.



Flag Retirement Ceremony

Held on National Flag Day, June 14, this is a time for citizens and children to come together to respectfully retire old flags.



Welcome Home Heroes

Dinner and ceremony dedicated to honoring and recognizing the service and sacrifice of Vietnam War Era veterans. It serves as a belated tribute for those who served during a tumultuous and divisive period in American history

Thank You Heroes Weekend

Multiple events in one weekend: meet and greet, kickball tournament for the kids, Thank You "Gold Carpet" Ceremony to show our deep appreciation for all our Heroes that serve us daily. This event occurs in November every year.



HOP Heroes Overseas packages being mailed.

Event Highlight

Heroes rarely want any attention, and they don't seek it. So, we make it a point to say Thank You to our Heroes all the time: buying their lunch, helping them fix their vehicle, sharing some encouragement, recognizing their sacrifices.



Supporting other groups

Participating with the VFW, visiting a police or fire station to deliver some treats, say thanks and show appreciation to medical personnel that tirelessly give and give. We recognize and honor our awesome educators that are doing so much to build a strong generation of humans that care and are equipped to face the future as leaders.



Media Coverage

We have had the privilege, on numerous occasions, to be invited to participate in podcasts, and media interviews to speak about our organization. We gladly accept most invitations. Please contact us for other media opportunities.



Your Opportunities

We refer to our sponsor levels as Supporting, Event, Key and Title. All of our sponsors are very special to us and value each level of participation.

Title Sponsor

\$10,000 or above. This level receives all the perks we have to offer, links, social posts, logos on shirts, banners, your own table at event, interviews, HOP package inserts, and our deepest gratitude for your commitment.

Key Sponsors

\$2500 and up. This level is our mainstay of support for our events and administrative overhead. Includes all the perks except HOP package inserts and interviews.

Event Sponsor



Some sponsors choose to support one event at a time. This level is \$1000 +. You will have your logo on banners and programs, plus a sponsor table at your chosen event.

Supporting Sponsors

\$250 and up. Your support at this level helps us pay for HOP Packages (\$36/box), you'll receive recognition on our handouts, shout out at events and on social posts. Keeping our HOP packages available to active duty personnel means the world to them.

SAVE THE DATE

On November 11-13th, we invite our entire Community and our HEROES to Come Together to say our "Thank You" during our "THANK YOU" HEROES WEEKEND.

<p>MEET & GREET HEROES STRONG WITH OUR HEROES!</p>		
<p>FRIDAY, NOVEMBER 11, 2022 AT 6 PM - 8 PM MEET AND GREET WITH OUR HEROES AT WEKIVA ISLAND! #WEARGREEN... Wekiva Island - Longwood, Florida</p>	<p>SATURDAY, NOVEMBER 12, 2022 AT 10 AM - 1 PM KICKBALL TOURNAMENT WITH OUR HEROES AT WEKIVA HILLS PARK! #... Wekiva Hills Park</p>	<p>SUNDAY, NOVEMBER 13, 2022 AT 3 PM - 6 PM "THANK YOU" HEROES CEREMONY AND COMMUNITY CELEBRATION A... Reiter Park</p>

MILITARY • LAW ENFORCEMENT • FIRE DEPARTMENT • MEDICAL PROFESSIONALS • EDUCAT



How to participate

WE NEED YOU!
TO MAKE IT HAPPEN

Volunteers, sponsors, donors, interns, we need you all.

**Please
provide:**

Name _____
Company: _____
Email: _____
Phone: _____
How would you like to participate?

Contact us:

www.HeroesStrong.org - use our contact us page and we will respond.

OR call David Rubin at 407-492-0524

OR email us at HeroesStrong1@gmail.com

What do volunteers do?

Our volunteers serve on event committees, make phone calls, raise support, attend events, setup table, handout information, greet people, create media.....

Without YOU We Cannot Do Anything

Thank You

Even taking your time to read this proposal package means you care. We hope you will take the next step and contact us.

Our Credentials

501(c)3 Registered Charity #83-4680848
State of FL Authorization to Solicit Funds: CH#59605

Disclaimer & Privacy:



Financial Disclaimer: the IRS requires NPOs to make their Form 990 publicly available, upon request. Please use contact us form.

State of Florida: "A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE." FDACS's toll-free number is 1-800-HELP-FLA (435-7352).

We take the privacy of our participants at any level very serious.
<https://www.heroesstrong.org/privacy-policy>